



VISION STATEMENT

An ethical, growth oriented organisation, that strives for customer delight, by delivering the 'best-in-class' projects, with uncompromising quality standards, through innovation and speed.

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Every Project is Built To Embody the Value of **Live. Work. Play.**

65 ICONIC PROJECTS

Across all Real Estate Segments

Presence in City's
Most important corridors

Creating Landmark Addresses

Mixed Land Use- City Scale
Projects

Smart City Delhi Airport
Gurugram International City
M3M City

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SHAPING CITY DEFINING ADDRESSES



India's First Trump Tower 1st Jacob & Co Residences

Pioneers in Introducing India to
'Branded Living Experiences'

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TAKING INDIA TO GLOBAL STAGE

Business Today

Business News > Real Estate > M3M eyes t

M3M eyes Rs 8,300 crore from Elie Saab-branded residences in Gurugram, Noida

M3M plans to invest Rs 3500 crore in the two

FORTUNE

M3M's ₹2,100 cr branded luxury residential project with Jacob & Co. in Noida to feature homes priced up to ₹25 cr

Manoj Sharma

October 16, 2025, 14:43 IST / 2 min read

Summary Share

Jacob & Co. makes its India debut with a branded residential development in Noida. The project entails a total investment of ₹2,100 crore and is expected to generate a topline of approximately ₹3,500 crore

THE ECONOMIC TIMES Industry

M3M Group to invest Rs 2,100 crore to develop luxury homes under Jacob & Co brand

Realty firm M3M India on Thursday said it will invest Rs 2,100 crore to develop Jacob & Co-branded ultra-luxury homes in Noida as part of its expansion plan.

M3M
Our Experience. Your Joy.

Statement, the company announced the launch of 'Jacob & Co. Residences, Noida'.

2024 Highlights: New's the first print

Jacob & Co. is a globally renowned luxury brand, celebrated for its high-quality timepieces and extraordinary craftsmanship.

Business Standard

Elie Saab forays into Indian branded residence market with M3M group


Elie Saab to open first retail store this year



Outlook LUXE
GUIDE TO THE GOOD LIFE

M3M India Launches Jacob & Co. Residences In Noida, Unveiling India's First Ultra-Luxury Branded Homes Under The Iconic Maison

Jacob & Co.'s foray into India is its remarkable ventures such as the opulent



Presenting

M3M
RESIDENCES

BY

ELIE SAAB

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Elie Saab

Creator of Grace and Panache

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A NAME THAT ELEVATES EVERY FACET OF
BILLIONAIRE LIFESTYLE

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ITS A **BILLION DOLLAR BRAND**
WITH COMPLETE LUXURY ECOSYSTEM



A CHOICE AMONG THE ICONS

PRIYANKA
CHOPRA



BEYONCE



ANGELINA JOLIE



SONAM
KAPOOR



AISHWARYA RAI



JENNIFER
LOPEZ



KATE
MIDDLETON



ALIA BHATT



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A large, modern white yacht is shown from a low angle, sailing on the water. The yacht has multiple decks and a curved upper hull. The sky is a soft, hazy blue and orange, suggesting sunset or sunrise. The water is calm, and the yacht's reflection is visible in the foreground. The overall mood is serene and luxurious.

SITS AT THE VERY TOP

with

ITS BESPOKE YACHTS & PRIVATE JETS

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A close-up photograph showing a person's hand, wearing a white shirt, using a brush to apply gold leaf to a white, curved interior surface. The gold leaf is being applied in a textured, crinkled pattern. The background is softly blurred, showing what appears to be a workshop or studio setting with wooden elements.

EVERY INTERIOR PIECE
CRAFTED BY HAND. CONCEIVED AS ART.

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CURATED ADDRESSES OF
DISTINCTION & CLASS

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ELIE SAAB

LA MER AT AL MARJAN
ISLAND, UAE

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ELIE SAAB

WATER FRONT, ABHU DHABI

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ELIE SAAB

GRAND BLUTOWER, DUBAI

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ELIE SAAB

OHANA VILLAS, LEBANON

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ELIE SAAB

SAFFIRE, SAO PAULO

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An aerial view of a luxury resort pool area. The pool is large and irregularly shaped, with several circular hot tubs or jacuzzis. The pool is surrounded by a wooden deck and a sandy beach. In the background, there is a beach with people walking and a line of palm trees. The ocean is visible in the distance. The overall scene is bright and sunny, suggesting a tropical location.

ELIE SAAB

SAMANA OCEAN VIEW, MALDIVES

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ELIE SAAB

JASMINE LANE, DUBAI



ELIE SAAB

*Edifício
Jasmine Lane*

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PRESENT ACROSS 15 COUNTRIES



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ELIE SAAB, NOW BRINGS ITS NEXT **MASTER PIECE**

To

INDIA

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INTRODUCING

M3M
RESIDENCES

BY
ELIE SAAB

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COMING UP

AT 'ONE OF A KIND' OF CONCEPT, ON THIS PLANET

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DESIGNED FOR INDIA'S **MOST PRIVELEGED**

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BILLIONAIRE'S BLOCK

AT SMART CITY DELHI AIRPORT

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M3M MARKET 113

M3M CFC

M3M CAPITAL

M3M CAPITALWALK

M3M ST ANDREWS

M3M MANSION

SW DXP

THE BILLIONAIRE'S BLOCK

BRI

BFCB

BRI7

PUSHPANJALI FARMHOUSES

BHARAT VANDANA PARK

YASHOBHOOMI

DWARKA STADIUM

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**BILLIONAIRE'S
BLOCK**

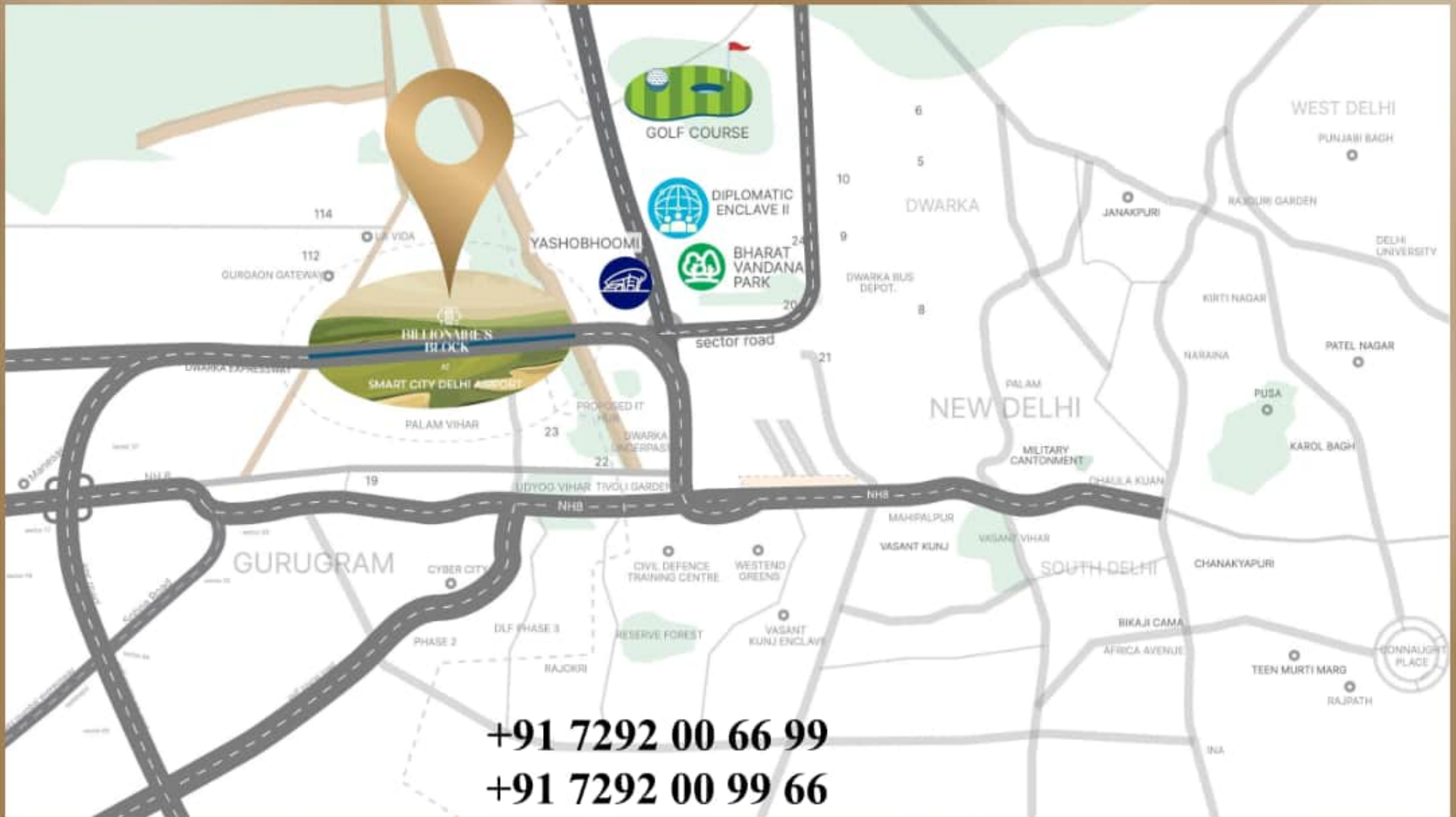
Intersection of Legacy, Class & Global Urban
Design spanning over
170 Acres

Integrated Neighborhood of
M3M's Luxe Collection

Most Prime Location of Delhi
Next to IGI Airport
Sector 111, SCDA

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BILLIONAIRE'S BLOCK
SMART CITY DELHI AIRPORT

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THE FIRST ICON THE FIRST ICON AT BILLIONAIRE'S BLOCK

M3M ELIE SAAB RESIDENCES

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A LOOK INTO
THE ELIE SAAB WAY OF LIFE

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**PRECISION ENGINEERED DOUBLE GLAZED GLASS
FAÇADE**

SOUND PROOF | FULL PRIVACY

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**TRIVIA: Floor to Floor length of glass is about
300 Kms, enough to reach Amritsar from here**



AN ENGINEERING MASTERPIECE

- ▶ EACH BALCONY IS
Engineered as a single piece
Prototyped in Italy
Cladded in a Customized Alloy

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ONE TO A CORE LIVING

PRIVACY FOCUSED DESIGN

4.5 BED RESIDENCES

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STATEMENT DROP OFF ZONE

A CRESTED & STATELY FIRST IMPRESSION

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A 400 Cr ARRIVAL EXPERIENCE INSPIRED BY PARISIAN HOSPITALITY

A Dominant Statement Piece

German Crystal Chandelier

High Grade Italian marble

Carrara Marble*

Hand Woven Persian Carpet

Designed By ELIE SAAB

Signature Fabric Textures


Designed By ELIE SAAB



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*Carrara Marble Equivalent



TRUE LUXURY BEGINS THE MOMENT YOU OPEN
THE FIRST DOOR

EXCLUSIVE LIFT LOBBY

Among the Fastest Lifts in the
World (10 m/s)

ELIE SAAB Patterns

*Michael Angelo Marble
Cladding

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*Equivalent marble



UNINTERRUPTED HORIZON

10 Feet Wide Glass Deck

Zero Joints at the Curves

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RESIDENCES
THE INSIDE STORY

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DESIGN PHILOSOPHY

Refined Elegance with generous Spaces

Fluidity with Meticulous Proportions

Strong Indoor- Outdoor Connection

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PERFECT SPACE FOR THOSE SOCIAL EVENINGS

DECKS

Perfect for hosting 10-15 guests
10 FEET
Private Pool

LIVING DINING

Rectangular Layout for Easy Furniture Placement
Perfect for hosting 10-15 guests
Clear Segregation of Living & Dining



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EVERY BEDROOM IS BOUTIQUE STYLE

MASTER SUITE 1 & 2

Rectangular proportions, Corner Placement
Dedicated dress area | His & Her Sink
Private wide balcony access

BEDROOM 3

Very spacious
Attached dress + toilet
Good natural light

BEDROOM 4

Almost square proportions
Attached dress + toilet
Ideal for teenager/guest/study



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FOR THAT ELEVATED SENSE OF SPACE

12 FEET HIGH CEILING

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RESORT LIVING, EVERY DAY

PRIVATE POOL WITH EVERY DECK

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A MASTERFULLY DESIGNED HAVEN OF CALM & COMFORT

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THE ULTIMATE SPA EXPERIENCE

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A PANACHE KITCHEN

LACED WITH EUROPEAN
BRANDS

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ELIE SAAB SIGNATURE INTERIORS



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ELIE SAAB MAISON

EVERY PIECE- HAND CRAFTED & BESPOKE

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THE DUBAI DESIGN ACCESS

GET PRIVATE CONSULTATION ON DESIGN
FINALISATION IN DUBAI

A RANGE of 3 OPTIONS WILL BE PROVIDED



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CLUBBING, THE ELIE SAAB WAY

CHOICE OF TWO INDULGENT CLUBS

THE SAAB CLUB

THE WATER FRONT CLUB

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THE SAAB CLUB

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EXCLUSIVELY FOR ELIE SAAB RESIDENTS ONLY

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SPA & Salon



Michelin Starred Restaurant



Sports Bar



Cafes



Senior Citizen Lounge



Kids' Den



Leisure Lounge



GYM



Yoga



Business Center



Resort style Pool

SOCIAL & WELLNESS SPACES SPREAD OVER 1.5 Mn Sq Ft

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MANAGED BY ONE OF WORLD'S FINEST HOSPITALITY GROUP



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THE WATER FRONT CLUB

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EQUISITE ARCHITECTURAL MASTERPIECE

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A HUB OF CELEBRATIONS, LEISURE & ENTERTAINMENT

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THE RANGE OF LIFESTYLE AMENITIES
ACROSS THE TWO CLUBS

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BRUNCHES, BOARDWALK, BLUE HORIZON AT
THE WATERFRONT

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POOLSIDE LUXURY

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CURATED GLOBAL CULINARY EXPERIENCES

ALL DAY DINING LAKE VIEW CAFE

BAKERY

SPORTS BAR

LOUNGE & BAR



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FOR THOSE LUXECELEBRATIONS

BANQUET HALL

PARTY LAWN

BARBEQUE PLACE

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HEALTH & FITNESS

State-of-the-art Indoor Gym with the most advanced Equipments

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HEALTH & FITNESS

Outdoor Gym

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Outdoor Gym

2 INDOOR GyMS
OUTDOOR GYM

TRANQUIL MIND BODY SANCTUARY WITH THE YOGA STUDIO

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Badminton



Lawn Tennis



Table Tennis



Squash



Swimming



Box Cricket



Basketball



Putting Zone

AN ELEVATED COLLECTION OF SPORTS FACILITIES

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5 STAR LIKE BUSINESS
LOUNGE

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Sr CITIZEN's LOUNGE



CHILDREN'S DEN DESIGNED TO INVOKE IMAGINATION

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PROFESSIONAL GRADE BOXING RING

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CHAMPIONSHIP LEVEL CLIMBING WALL

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PRIVATE LUXURY BOWLING SUIT

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A futuristic gaming lounge with a dark, sleek design. The room is illuminated by vibrant neon lights in shades of blue, purple, and red. In the center, two racing simulators are set up on a light-colored rug, each with a large screen and a steering wheel. To the right, several arcade machines with large screens and joysticks are lined up. On the left, there's a desk area with a chair and a computer monitor. The walls are dark with recessed lighting and shelves displaying various items. The overall atmosphere is high-tech and immersive.

IMMERSIVE HIGH TECH
GAMING LOUNGE


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Holistic luxury wellness
retreat with the
SPA

SPA
RECEPTION

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Couture-style Beauty Atelier
SALON

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A person is seen from behind, sitting in a meditative lotus position on a wooden deck in a lush, sun-dappled garden. To the right, a modern wooden pavilion with a wide, overhanging roof stands on a raised wooden platform. The scene is filled with greenery, large rocks, and a warm, golden light filtering through the trees. The overall atmosphere is peaceful and serene.

MEDITATION LAWN

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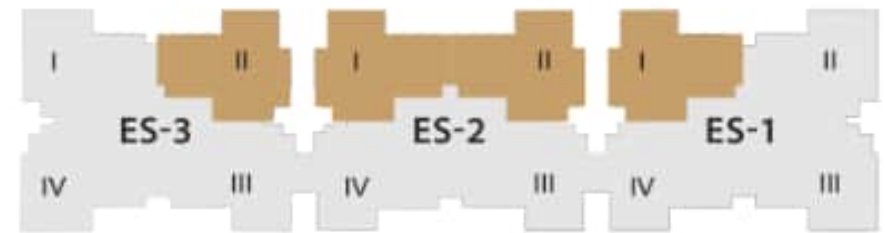
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LAYOUTS

M3M RESIDENCES BY ELIE SAAB, BILLIONAIRE'S BLOCK, SMART CITY DELHI AIRPORT



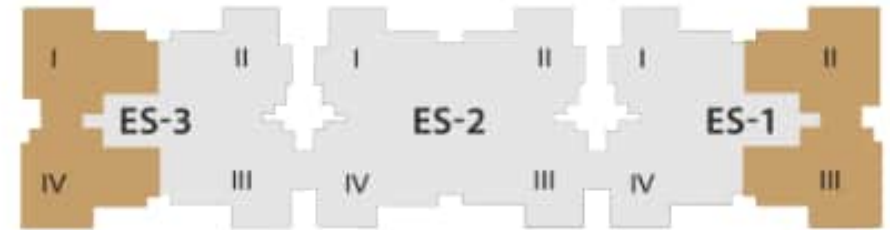


TYPE 1

4.5 Bed + House help Room
Area: 4205 sqft

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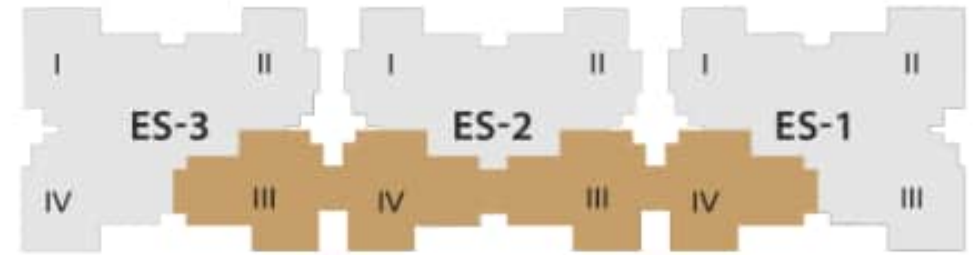


TYPE 2

4.5 Bed + House help Room
Area: 4520 sqft

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TYPE 3 | 4.5 Bed + House help Room
Area: 4655 sqft

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JOIN THE ELIE SAAB INNER CIRCLE



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THANK YOU.

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